

# Pinnacle Deko™

## The Real-Time Broadcast Graphics Leader

### Product Family Overview



IMAGE COURTESY OF TBS SPORTS



IMAGE COURTESY OF SKY NEWS

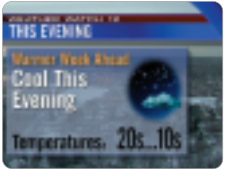


IMAGE COURTESY OF WISN-TV



IMAGE COURTESY OF TBS SPORTS



Deko's production-proven user interface is designed for the realities of broadcast television

More broadcasters worldwide rely on Pinnacle Deko than any other real-time graphics system. That's because only Deko delivers a comprehensive graphics solution that combines unmatched creation speed, compelling real-time visuals, advanced automation capabilities, legendary on-air reliability and a suite of tools that simply work better.

At the heart of your on-air branding and visual identity efforts, Deko's broad real-time capabilities facilitate the creation and deployment of unique visuals that other systems just can't deliver. Sophisticated, modern text styles are combined with real-time 2D and 3D motions, DVE-style transitions, animating 3D graphics, still images, video clips with key channels, audio clips and multiple layers to produce rich on-screen experiences that define and differentiate your programming.

Deko is perfect for wide variety of production needs, from live sports and entertainment events to newsrooms. Deko's brand assurance tools allow visual image and style to be defined once, and then used throughout the production and delivery process, helping avoid errors and ensuring an efficient, consistent visual look across all your programming.

In a newsroom environment, journalists and producers use the DekoMOS plug-in to standard newsroom computer systems, select a template, fill in text fields and receive a preview of how the final graphic will appear on-air. A simple drag 'n drop puts the graphic into the rundown.

Deko models are available in SD, HD and Hybrid models that are software switchable between HD and SD output. Deko even helps manage multiple versions of assets, with a unique multi-compose and multi-store technology that delivers better-looking graphics with less staff effort than otherwise possible.

No matter your broadcast graphics needs, Deko delivers.

- Unmatched Real-Time Branding Power
- Sophisticated Real-Time Graphics, 2D/3D Motions and Clips
- Unrivaled Production Speed and Flexibility
- For Live News, Sports and Entertainment Applications





Pinnacle DekoMOS works seamlessly with popular newsroom computer systems



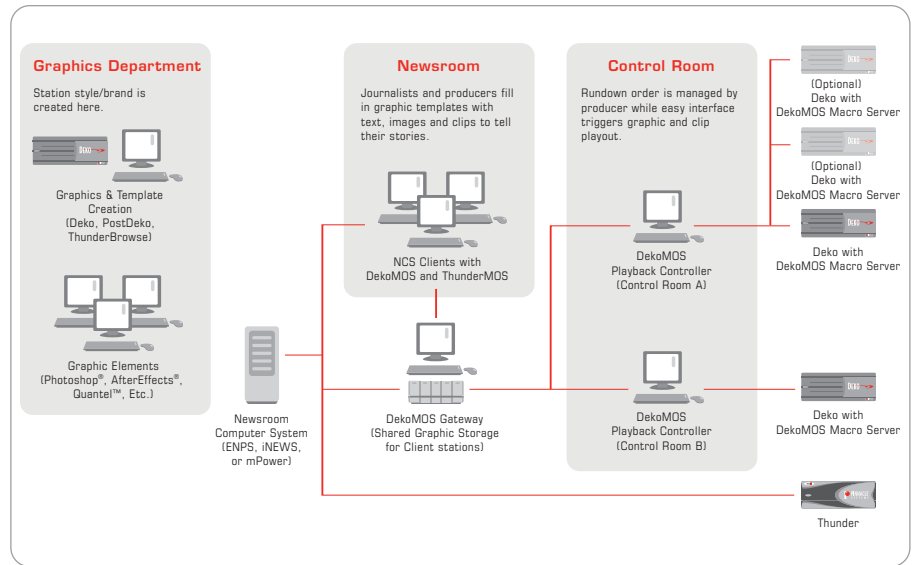
DekoMOS provides graphical browsing of templates



Deko allows for the fast creation of sophisticated animation sequences



Deko makes working with both SD and HD graphics simple



Superior Newsroom Graphics Workflow

## The Deko Family

From the entry-level Deko 550 to the state-of-the-art Deko 3000/Hybrid, Pinnacle offers a complete range of HD and SD Deko models to meet your real-time graphics needs.

## Deko Options

**PostDeko** – This software application allows a standard personal computer to design and create Deko motion graphics, ready for on-air playback on any Deko model. PostDeko is perfect for graphic design and production, and provides a cost-effective additional user station for creating graphics.

**ClipDeko** – Deko's internal clip player can play up to two video clips with optional key and eight channels of audio simultaneously, and includes browse, preview, trim and loop tools. ClipDeko can directly record digital video as well as import video files created in other applications.

**DekoObjex** – Allows creation and playback of persistent graphic objects that co-exist with traditional page-based graphics. DekoObjex is perfect for squeezebacks, clocks and continuous crawls.

**DekoMOS** – Allows news journalists to add text, stills and clips to pre-defined templates and preview the graphic as it will air from within the newsroom computer system. The DekoMOS Playback Controller controls up to nine Deko channels per show.

**Fast Action Keyboard** – Built for fast, reliable operation in live production and newsroom environments, the fast action keyboard includes programmable hot-keys and embedded status displays.

Additional options include automation and timecode control, effects option pack, and cel animation player.



[www.pinnaclesys.com/broadcast](http://www.pinnaclesys.com/broadcast)

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